

— CONNECT MEDICAL CLINIC —



Change lives.
Protect futures.
Transform a culture.

Sustain Growth Campaign

Connecting women and men to their health with holistic medical services, education, and support.

Expanding our reach to impact our community today and the generations that follow.



ConnectMedicalClinic.com

Dear Friends,

I'm excited to share that Connect Medical Clinic is launching the public phase of our Sustain Growth Campaign, with a goal of raising \$1,350,000 to expand our capacity and strengthen our operations.

Thanks to the incredible generosity of early supporters, we have already raised \$1,004,664 — 74% of our goal! This campaign has funded our recent expansion, tripling our clinic space at a cost of \$240,000, giving us the ability to serve more patients with greater excellence and compassion. Now, as we look ahead, the remaining \$1.1 million will support the operational needs that come with our growing number of patient visits.

But this campaign is about much more than square footage or patient numbers.
It's about preserving and building a culture of life.

Here in western North Dakota, we are blessed to live in a community where the dignity of life, strong families, and a wholesome wellness are cut still deeply valued. Your gift doesn't **just** help a single patient—it **helps sustain a way of life that safeguards the vulnerable, nurtures hope, and strengthens the fabric of future generations.**

When you give, you are standing for life in every sense of the word: for individual lives, for family life, and for the life of a community that cherishes every human being made in the image of God.

Together, we can reach this goal. Together, we can build a future where life and dignity are protected and celebrated.

Thank you, as always, for being a vital part of this mission.

Grateful as always,
Tara



CONNECT
MEDICAL CLINIC

MISSION STATEMENT

Connect Medical Clinic provides health services, education, and support from a holistic perspective to uphold the dignity of all human life.

Campaign SUMMARY

Between 2021 and 2023, Connect Medical Clinic doubled the number of patient appointments to meet the growing demand for our services and education.

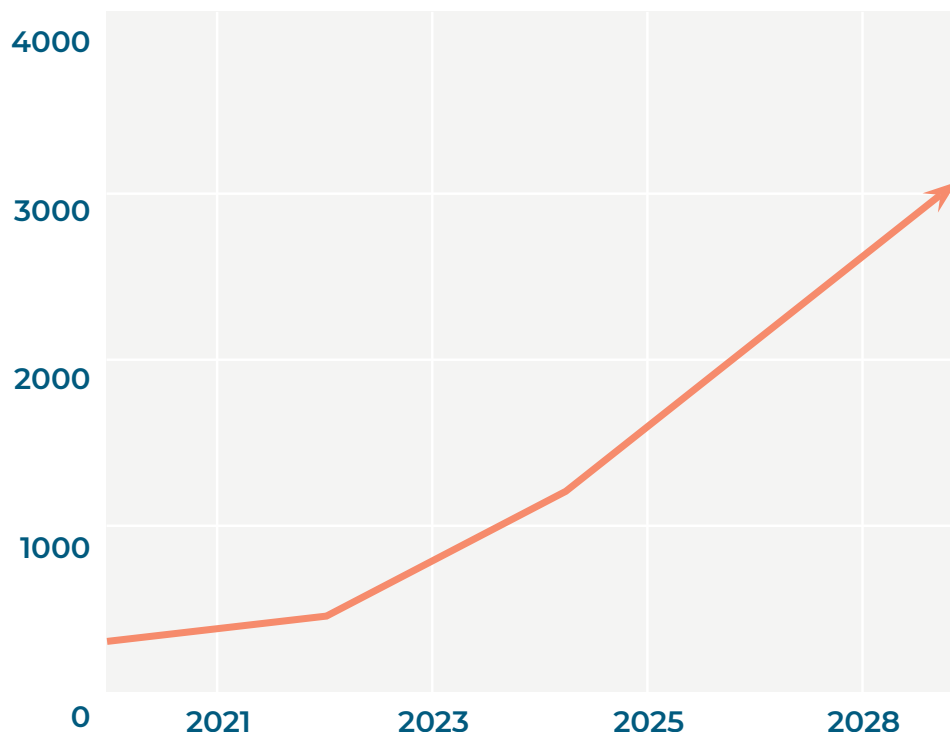
Between 2024 and 2028, we anticipate appointment volume will triple—driven by the addition of Dr. Arnold, the expansion of our clinic space, and the opportunity to serve more patients each day.

But opportunity alone isn't enough.

To sustain this momentum—and to ensure no patient is ever turned away—we need your help.

During this Public Phase, we are seeking **5-year pledges and immediate gifts to literally fuel the growth** of Connect Medical Clinic, allowing us to **grow into our expanded space** at the pace that your generosity makes possible.

of Appointments increasing by year




Your gifts today will:

- Increase and strengthen the Care Team
- Complete Accreditation Process and Survey
- Launch New services that meet real needs
- Innovate how we serve

This is our moment. Together, we can build a future where life is cherished, hope is nurtured, and every patient who walks through our doors knows they are seen, valued, and loved.

Campaign ASK



	<u>2021</u>	<u>2023</u>	<u>2025</u> *	<u>2028</u> *
Appointments	321	660	1200	3500
Staff	6	7	11	16
Budget	\$311k	\$500k	\$1M	\$1.2 M

Total Increased
Operational Funding
2023-2026: **

*Projected based on growth over the last 4 years;
limited only by the pace of fundraising.

Renovations:

\$1,110,000

\$240,000

Total Campaign Funding Needed: \$1.35M

** \$1,110,000 = An additional \$370,000/year in pledges above typical annual gifts.

SPRING 2023
Board Feasibility Studies - location, growth projections, capital campaign

FALL 2023
Launched Sustain Growth Campaign silent phase
Construction begun on Simply Flowers

WINTER 2024
Dr. Arnold begins practicing at Connect - still in Suite E

FALL 2024
Construction complete. Clinic operations resume with provider-based appointments, accepting insurance

END OF 2024
Sustain Growth Campaign Total: \$797,489 (59%)
Related to Expansion Closures: 398 patient visits in 2024

APRIL 3, 2025
Launched the public phase of the campaign at the banquet

JAN 2023
Dr Arnold announced retiring from the hospital and wants to work at Connect
Simply Flowers also considering moving
Record patient visits in 2022: 622

SUMMER 2023
Lease signed on Simply Flowers

END OF 2023
Sustain Growth Campaign Total: \$454,200 (33.6%)
Maintained patient visit totals in 2023: 570

SUMMER 2024
Launched Refined Mission; dropped "For Sexual Health and Pregnancy" and adopted a Holistic Medical Clinic model
Wall between Suite E and Suite F knocked down, uniting the clinic; closed to patients for 12 weeks related to construction

WINTER 2024
New committee launched, Major Gifts Ambassadors Committee, making connections in the community to advance the SGC

SPRING 2025
Received our first 6-figure gift
Sustained Growth Campaign total: \$987,183 (73%)

Connect Medical Clinic stands at a pivotal moment.

Based on the first feasibility study conducted in 2023, we projected that **by expanding our space and services, our operational budget needs would soon outpace the trends in annual fundraising.** The growing **demand** for services we experienced from the community, paired with a clear confirmation through prayer, led us to strategically launch the Sustain Growth Campaign.

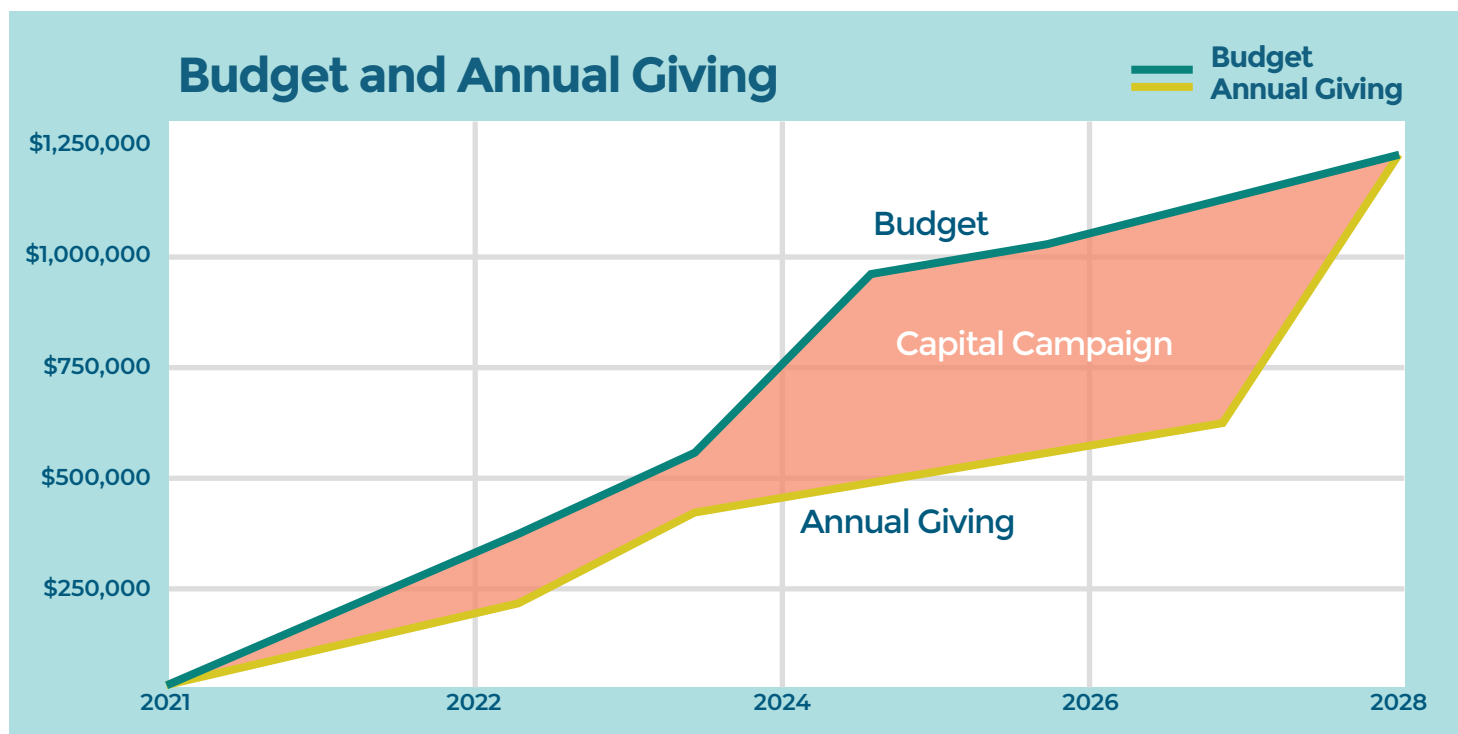
Because of this careful planning, we now have a rare opportunity: to grow into this next season **not from a place of strain or urgency, but with strength, purpose, and peace.**

At the same time, we invested in strengthening our internal foundation by forming a dedicated Advancement Team, ensuring that as patient volume increases, our ability to sustain and grow the mission increases as well.

The Sustain Growth Campaign provides the critical bridge: it allows operations to expand steadily now, while the Advancement Team diligently works to **bring annual giving into alignment with the clinic's annual budget needs.**

Now is the time to ensure that Connect's mission thrives—not just for today's patients, but for generations of families who will need compassionate, dignity-centered care tomorrow.

Your **gifts today and your five-year pledges** make that future possible.



Help us reach our \$1.35M Sustain Growth Campaign Goal!

NAMING OPPORTUNITIES

MAIN SPACES \$200,000+

Special Signage and recognition

- Welcome Center
- Community Room
- Named Addition

CLINIC SERVICE AREAS \$100,000+

Special Signage and recognition

- Nurse's Station
- Laboratory

EXAM ROOMS \$50,000+

- Consult Room
- Exam Room 1

STAFF OFFICES \$25,000+

- COO
- Advancement

In order to reach our financial goal(s), we will need both a substantial number of givers and a few, fairly substantial gifts.

GIFTS NEEDED	GIFT AMOUNT	GIFT TOTAL
1	\$250,000	\$250,000
2	\$125,000	\$250,000
5	\$50,000	\$250,000
8	\$25,000	\$200,000
20	\$10,000	\$200,000
Many	<\$5,000	\$200,000
TOTAL		\$1,350,000

WELCOME CENTER

Available!

FRONT OFFICE

Sponsored by Dakota Community Bank

ADMINISTRATION

Sponsored anonymously in honor of Sts. Cosmas and Damian

CONSULTATION ROOM

Available!

EXAM ROOM 1

Available!

LABORATORY

Available!

PATIENT SERVICES CORRIDOR

Sponsored by Fisher Industries

NURSE'S STATION

Available!

COMMUNITY ROOM

Available!

EXAM ROOM 2

Sponsored by Brad and Brenda Fong

EXAM ROOM 3

Sponsored anonymously
in honor of St. Teresa of Calcutta

ADVANCEMENT OFFICE

Available!

CEO OFFICE

Sponsored anonymously
in honor of former directors
Deb Schweitzer and Katie Vidmar

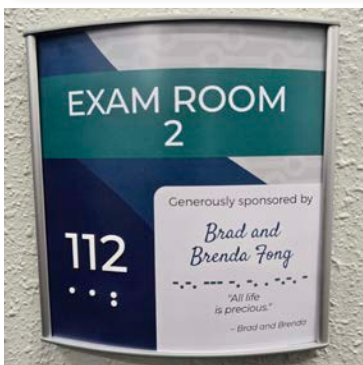
MEDICAL OFFICE

Sponsored anonymously
in honor of the Medical Care Team

COO OFFICE

Available!





GIFT OPTIONS

Our friends are asked to consider gifts above and beyond what they give in their regular monthly and annual giving toward this special campaign. And there are a variety of ways that gifts can be made.

- **Long-term subscriptions**, or pledges payable over 3 years, are easier for most and essential to meeting our goal since it would be impractical if not possible to reach our objectives with one time out of pocket gifts. Gifts may be made in monthly quarterly semiannual or annual installments at the donors discretion. A 10% initial investment toward your total pledge is encouraged.
- **Non-cash gifts** are an addition or alternative way you can support our cause. You may wish for example to consider gifts "in kind" such as your time and talent, gifts of securities such as stocks and bonds; gifts of real estate such as land, homes, vacation and rental properties or even personal properties such as artwork, automobiles, jewelry and antiques.
- Finally, you can also choose to support our efforts through **deferred gifts**. These are gifts that can be given or arranged for now, will not be received until later, and include gifts through a person's will by request, gifts of life insurance policies or annuities, and trust arrangements.



CAMPAIGN LEADERSHIP AND SUPPORT

Tara Zettel, Board President
Dr. Thomas Arnold, Medical Director
Dr. Samantha Kiedrowski, Assistant Medical Director
Colleen Moenkedick, Board Chair
Maria and Chad Renicker, Board Secretary and GC on Renovation
Deb Schweitzer, Board Member
Flo Friedt, Board Member
Christopher Desilets, Board Member
Mike and Sherryl Lefor
Katie Vidmar, Former Executive Director
Marlo Nelson, Former Board Chair
Monsignor Thomas Richter, Queen of Peace Parish
Pastor Ron Dazell, Evangelical Bible Church
Pastor Rob Gruden, Hillside Baptist Church



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Gifts in the form of cash, marketable securities, IRAs, property and other assets readily converted to cash as well as other assets such as mineral rights/proceeds will be welcomed. Special naming and memorial opportunities will be provided to donors and a recognition program will be developed to honor and support the work of all campaign contributors and donors. In-kind contributions such as building materials and supplies will also be received as campaign contributions. TIN: 46-5486724

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